



# Press Release

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## **Casting for a Cure: Raising \$10,000 in the land of 10,000 lakes**

**St. Cloud, MN (August 2009)** - Join us September 12<sup>th</sup> for Casting for a Cure, a fundraising event benefiting Greater Minnesota Fight for a Cure. We invite the community, families and friends to help us raise \$10,000 in the land of 10,000 lakes for local cancer research and resources.

Casting for a Cure (CFC) is a fish-a-thon that will take place on bodies of water across Greater Minnesota. Participants can fish their favorite body of water in search of the biggest catch and largest limit of fish. Participants will record their success on a CFC Angling Log and with a digital photo of their catch on a CFC official Fish Measuring Stick. Anglers will bring their log and digital photos to the CFC angler check-in between 5:00 p.m. and 6:00 p.m. at the Blue Line Sports Bar and Grill in Sartell. An awards ceremony will follow with cash awards, trophies and prizes to be presented for multiple species in adult and youth divisions.

Even if you didn't catch a fish during the day, or participate as an angler at all, you are welcome to come and support the cause! There will be a silent auction with great items to bid on, a chance to win door prizes, and other moving, motivating and fun events throughout the night. The Blue Line is also donating 10% of its sales that night to Greater Minnesota Fight for a Cure!

Registration for Casting for a Cure is open now through September 9<sup>th</sup> at [www.castingforacure.org](http://www.castingforacure.org). The minimum registration fee is \$30. Anglers who want to help even more are encouraged to start a pledge drive and/or buy a bobber for \$5. Anglers will receive official rules, an angling log, awards ceremony and silent auction details, and the official aluminum Fish Measuring Stick (valued at \$25) in their angler registration pack.

CFC Planning Committee member Trent Karasch encourages families and avid or novice anglers to sign up, “Its something different, a day on the lake, and a unique way to raise funds. Plus, all of the money donated stays local.”

Money raised this year will be donated to the Coborn Cancer Center (CCC) in St. Cloud. The center provides medical, emotional and social support for cancer patients and their families. Dee Coppock with the CCC says donations like this take the Center from excellent to outstanding by boosting funding for programs that help patients and families. One of those is the Enhancement Program where Coppock says patients can go to feel normal, “They can get wigs after they’ve had chemo, they can learn how to care for their skin. It’s a place that’s very, very important for someone who’s loosing their identity.”

The families behind Casting for a Cure know firsthand how important programs at the Coborn Cancer Center are during stressful and uncertain times when a loved one is affected by cancer. The Karasch family experienced a tragic loss in November of 2008 when Sandy Karasch died at the age of 56, after battling Multiple Myeloma (a form of bone marrow cancer) for almost a year. Sandy left behind her husband Rick, adult children Trent, Jay, Tracy and Sarah and many adorable grandchildren.

Sarah (Karasch) Cords recalls the support her family received from the Coborn Cancer Center, “I remember feeling like things were so out of control, but there were so many outlets for support and information that I knew I could turn to any one and find a comforting word, or an idea on how to help myself, my family, and my mom especially.” Soon after Sandy’s death, the Karasch family made its first donation to the Enhancement Program at the CCC. The family is joined by the Schulte family in Casting for a Cure efforts. The two are connected by Tracy’s husband Joe Schulte. His mother, Aggie Schulte, is now in remission after fighting inflammatory breast cancer.

Dee Coppock says it is beautiful to watch families turn their grief into something positive, “It benefits everybody around them and it benefits them because they’re making a difference. They’re making it so that other people can have the same good experience or even better maybe than their mother had when she was here.”

The families and their friends are now taking on the cancer battle and inviting the community to join them. A fish-a-thon to raise money for cancer research and resources is a perfect fit to remember and honor Sandy Karasch. “Even while going through the bone marrow transplant treatment, Mom was constantly trying to find ways to get to the lake and get a line in without compromising her health, given her vulnerable immune system,” says Tracy Schulte.

So join us on September 12<sup>th</sup> for a day of fishing and a night of fun! Transform your grief into hope and help others in our community receive the outstanding care they deserve.

The Casting for a Cure Planning Committee is a branch of Greater Minnesota Fight for a Cure. Its members have all been touched by cancer in different ways.

*The vision of GMFFC is to support cancer patients and families impacted by cancer in Greater Minnesota, while involving the community and raising funds for cancer research and resources.*

As of August 11, 2009, Casting for a Cure has raised \$8,500 through sponsor donations, commemorative bobber sales, angler registrations, and other generous donations and fundraising efforts.

To learn more and follow Casting for a Cure, go to:

- [www.castingforacure.org](http://www.castingforacure.org) - there is a "Newsroom" link on the bottom of the page
- [www.facebook.com/pages/Casting-for-a-Cure/141293210280](https://www.facebook.com/pages/Casting-for-a-Cure/141293210280)
- [www.twitter.com/castingforacure](https://www.twitter.com/castingforacure)

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